



MEDIA RELEASE

MICHAEL ROTH
Vice President, Communications
213.742.7155

CONTACT: Michael Roth
AEG
Vice President, Communications
(213) 742-7155
mroth@staplescenter.com

Michael Henson
GolinHarris
(917) 902-0767
mehenson@golinharris.com

**AEG TO USE GOOGLE PRODUCTS TO ENHANCE ONLINE AND
BROADCAST VIEWING OF INAUGURAL AMGEN TOUR OF CALIFORNIA
*Race Presenter Teams with Technology Provider to Create the Ultimate Fan
Experience***

LOS ANGELES, February 16, 2006 – AEG today announced that it will use Google technology to enhance the experience of live race fans and those interacting with the race on the official website or viewing nightly ESPN2 broadcasts of the inaugural Amgen Tour of California (UCI 2.1), an internationally sanctioned eight-stage professional cycling road race to be held throughout California February 19-26, 2006.

Owned and operated by AEG, the race joins the calendar as one of North America's most anticipated sports competitions for 2006. As 16 of the world's best cycling teams compete for eight days across 600 miles of scenic California roadway from San Francisco to Redondo Beach, those not able to watch the race in-person will be able to follow the live action at the official race website or catch up on the day's events during a nightly 60-minute race recap on ESPN2.

Following their commitment to providing spectators with the highest quality experience, AEG is integrating various pieces of Google technology in broadcast, online and in-person formats. The nightly television broadcast will feature 3D satellite views of the stages using Google Earth. Those following the race on their personal computer will be able to watch live streaming Google Video and follow the race using Google Maps. Google Local for mobile will be available for spectators at the race who want to easily find the closest coffee shop, ATM, or the most direct route to either the Lifestyle Festival or the finish line.

"When we first envisioned the Amgen Tour of California, one of our primary goals was to maximize the fan experience. Google has enabled us to give fans who are not along the race route a view that is as good as if they were actually there," said Bob Colarossi, managing director of the Amgen Tour of California. "The integration of their products allows us to bring the race to a wide audience – both in other parts of the United States and internationally – in a dynamic and unique way."

-more-

For more information on the Amgen Tour of California, and to experience excitement of the race first-hand through Google technology, please visit the race's official website at www.amgentourofcalifornia.com.

About AEG

AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns or controls a collection of companies including facilities such as STAPLES Center, The Home Depot Center, The Manchester Evening News Arena and NOKIA Theatre Times Square; sports franchises including the Los Angeles Kings (NHL), five Major League Soccer franchises, two hockey franchises operated in Europe, management of shares of the Los Angeles Lakers (NBA) and Los Angeles Sparks (WNBA) owned by Philip Anschutz and the ***Amgen Tour of California*** to all aspects of live contemporary music performance, touring and a variety of programming and multi-media production. Additionally, the company has begun cycling road race debuting in San Francisco on February 19; AEG LIVE, the organization's live-entertainment division, is a collection of companies dedicated to fully developing the 28-acre Millennium Dome and adjacent property located in the eastern part of London along the Thames River and will create the O2, a new arena within the 'Dome' and additional arenas, on a 50-acre site in the heart of Berlin and Sprint Center in Kansas City, Missouri; stadiums in Bridgeview, Illinois and Harrison, New Jersey. For more information, visit AEG today at www.aegworldwide.com.

#