



AMGEN
Tour of California
FEBRUARY 17 - 24, 2008

Dear Potential Sponsor,

AEG, the organizer of the 2008 Tour of California, has again selected the city of Solvang and the Santa Ynez Valley as hosts for the critical 5th Stage Individual Time Trial, February 22, 2008, the biggest professional cycling race in America. The long term benefits of this event in terms of exposure and in fostering tourism for our beautiful little Valley are significant.

In order to bring this world class event to the Valley, the Local Organizing Committee and Solvang have committed to provide much of the local support, including over 300 volunteers, housing and food for the athletes and their team support, local logistics and traffic control. Our budget for this event could exceed \$80,000.

The help to fund this event will come from every part of our community and at all monetary levels. We hope you will join in this support.

The Santa Ynez Valley thanks you. The city of Solvang thanks you.

